

Session 5: Counterfactual impact evaluation of the Tekki Fii-GIZ project in the Gambia

“Make it in The Gambia: employment and employability through new technologies and renewable energies”
contract T05-EUTF-SAH-GM-03-01

Dr. Thomas Eekhout
M&E specialist

C4ED – EUTF
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- The Tekki Fii-GIZ project
- Evaluation questions
- Impact Evaluation design
- Findings, conclusions & lessons learned
 - Enrolment and training
 - Impacts

The Tekki Fii-GIZ project under evaluation

“Make it in The Gambia:
Employment and employability through new technologies and
renewable energies”



- Technical and Vocational Education and Training (TVET) for all beneficiaries (6-9 months)



- Business Development (BD) training for 28% of TVET beneficiaries (6 months)



- Technical and Vocational Education and Training (TVET) for all beneficiaries (6-9 months)

- Vocational and life skills training in market-relevant trades
- Career guidance and counselling
- Motivational speeches
- Industrial placements with partner firms
- National Accreditation and Quality Assurance Authority (NAQAA) certifications



- Business Development (BD) training for 28% of TVET beneficiaries (6 months)



- Technical and Vocational Education and Training (TVET) for all beneficiaries (6-9 months)



- Business Development (BD) training for 28% of TVET beneficiaries (6 months)
 - Selection based the trainees' interest in starting a business and entrepreneurship skills.
 - Coaching
 - Individualised start-up kits

Implementing partner: Deutsche Gesellschaft für Internationale Zusammenarbeit

Overall Objective: Increase employability and provide the optimal conditions for employment and job creation in The Gambia

Targeted population:

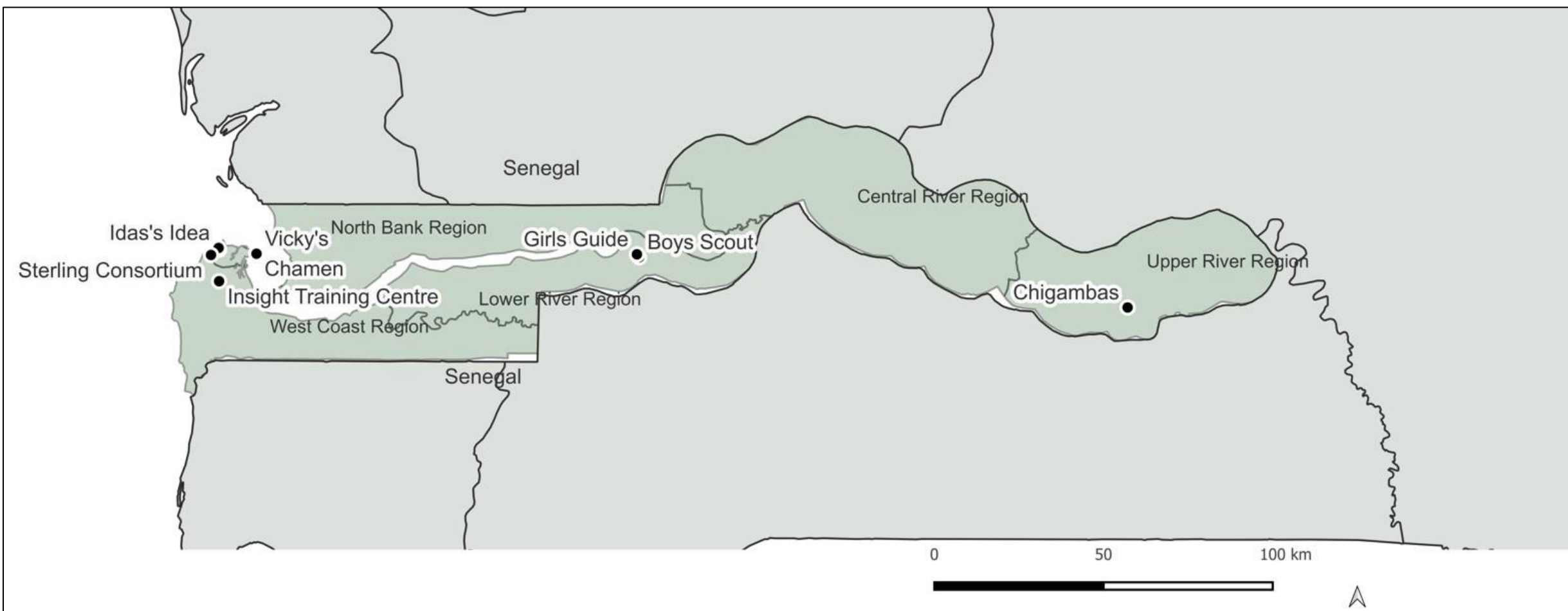
- 1,300 youth (aged 15 to 35 years old) who completed grade nine and possessed a foundational understanding of Mathematics and English
- Including 30% females and 30% returning migrants

Implementation period: November 2018 to November 2021



Location of the training activities

Location of training centres:



Evaluation questions

- **Performance on KPIs (effectiveness)**
- **EQ 1: Contribution to employment and skills (impact)**
- **EQ 2: Contribution to resilience and livelihoods (impact)**
- EQ 3: Cost-effectiveness analysis (efficiency)
- EQ 4: Contribution to intended & unintended outcomes (impact)
- **EQ 5: Inclusion of vulnerable groups (impact)**
- EQ 6: Coherence and EU added value (Coherence)

Impact evaluation design

Mixed methods approach

**Principal quantitative
component**

+

**Secondary qualitative
component**

Mixed methods approach

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+

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To assess **impact & effectiveness**

Mixed methods approach

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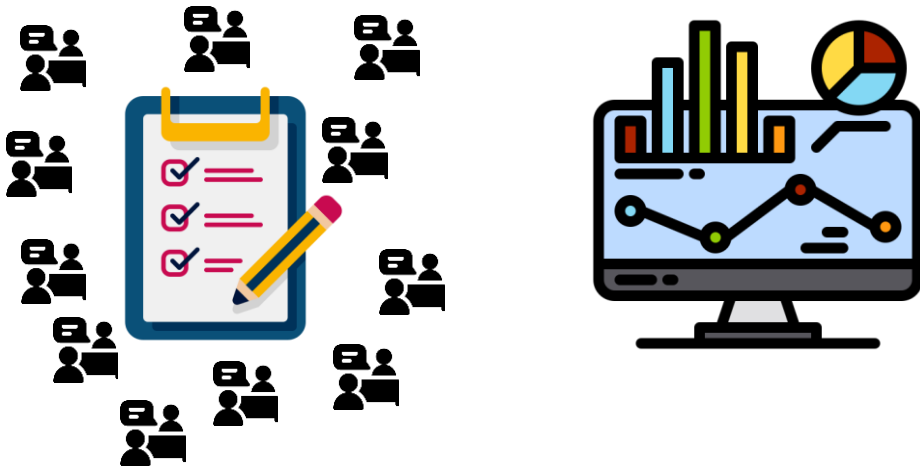


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10 key informant
interviews

to understand challenges in enrolling
returning migrants

Mixed methods approach

**Principal quantitative
component**



To assess impact & effectiveness

+

**Secondary qualitative
component**

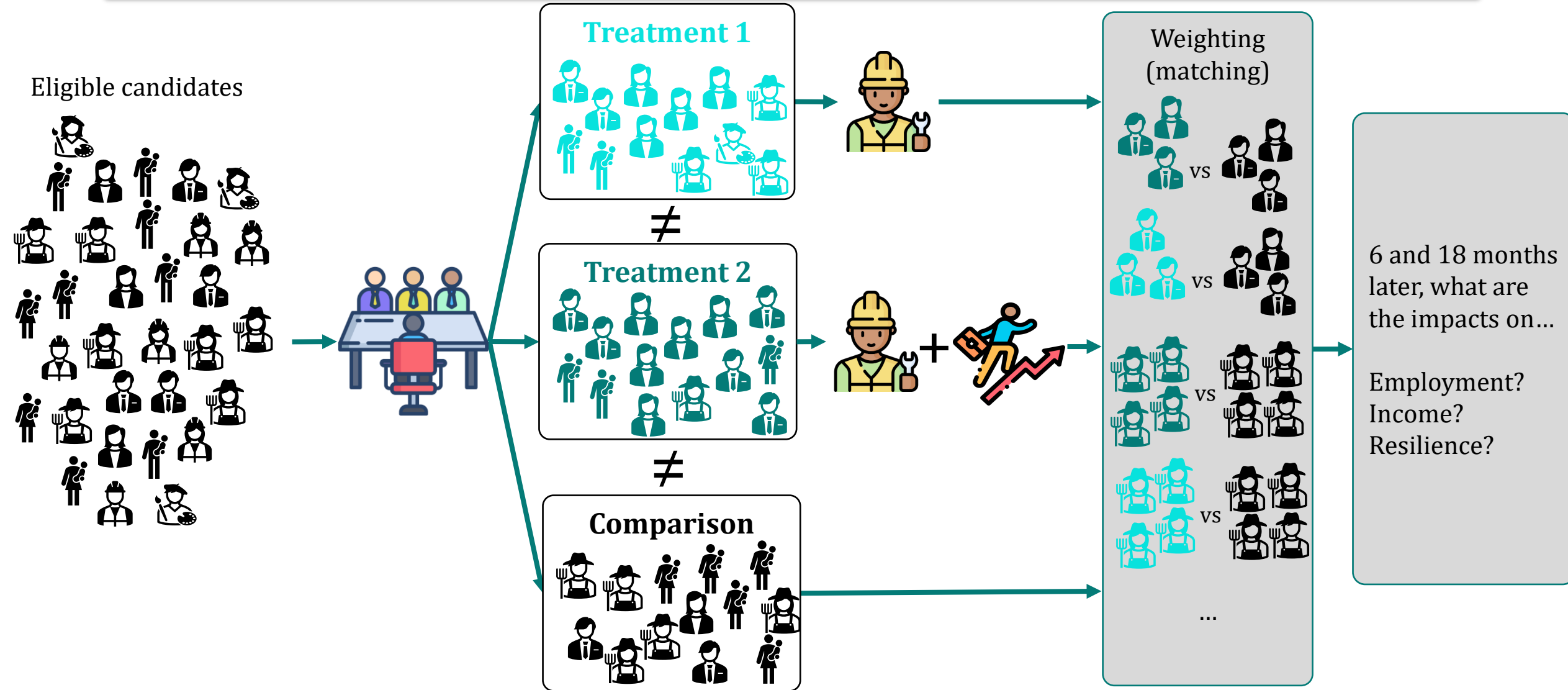


10 key informant
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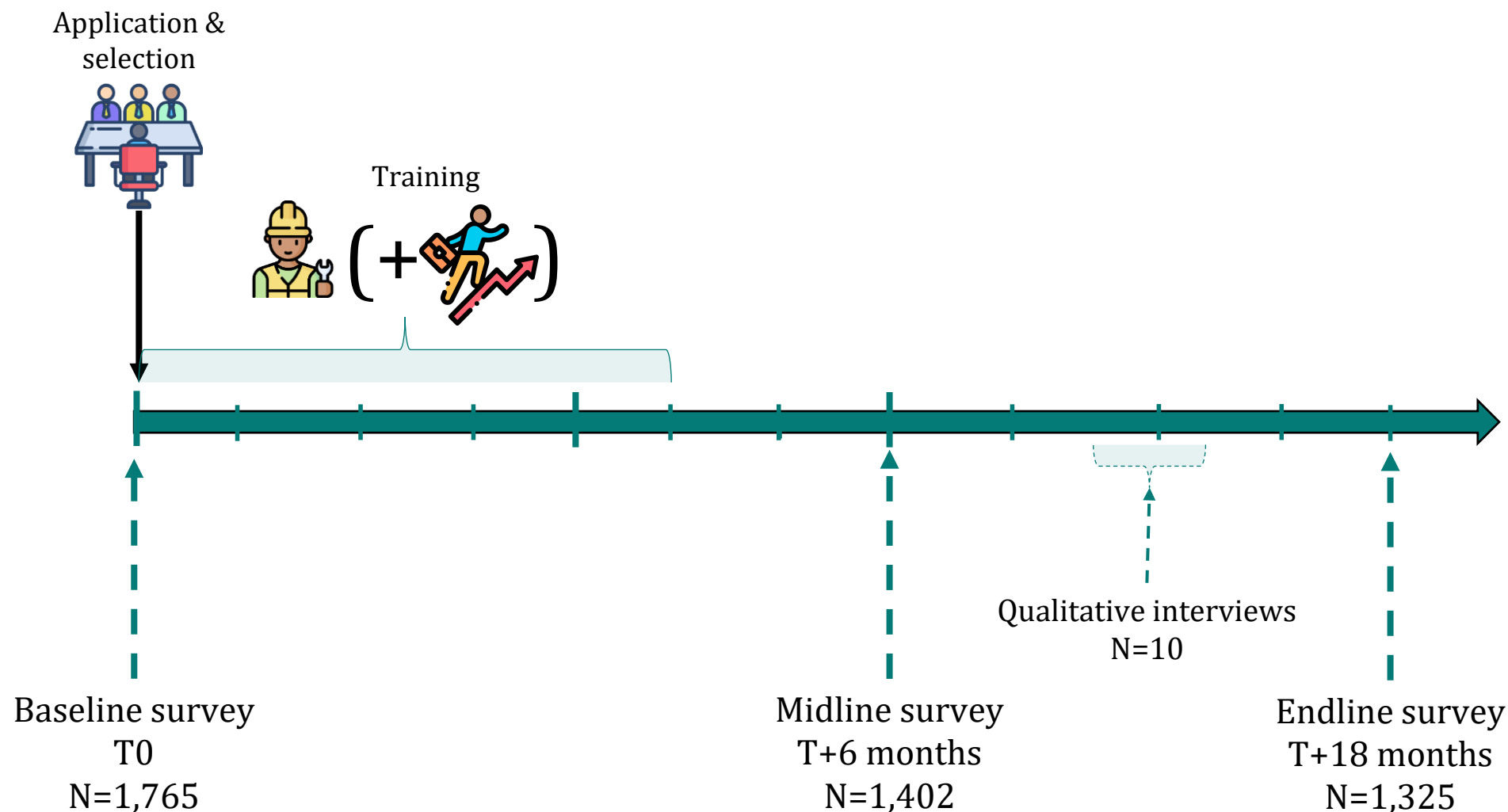


to understand challenges in enrolling
returning migrants

Impact evaluation design: Quasi experimental design

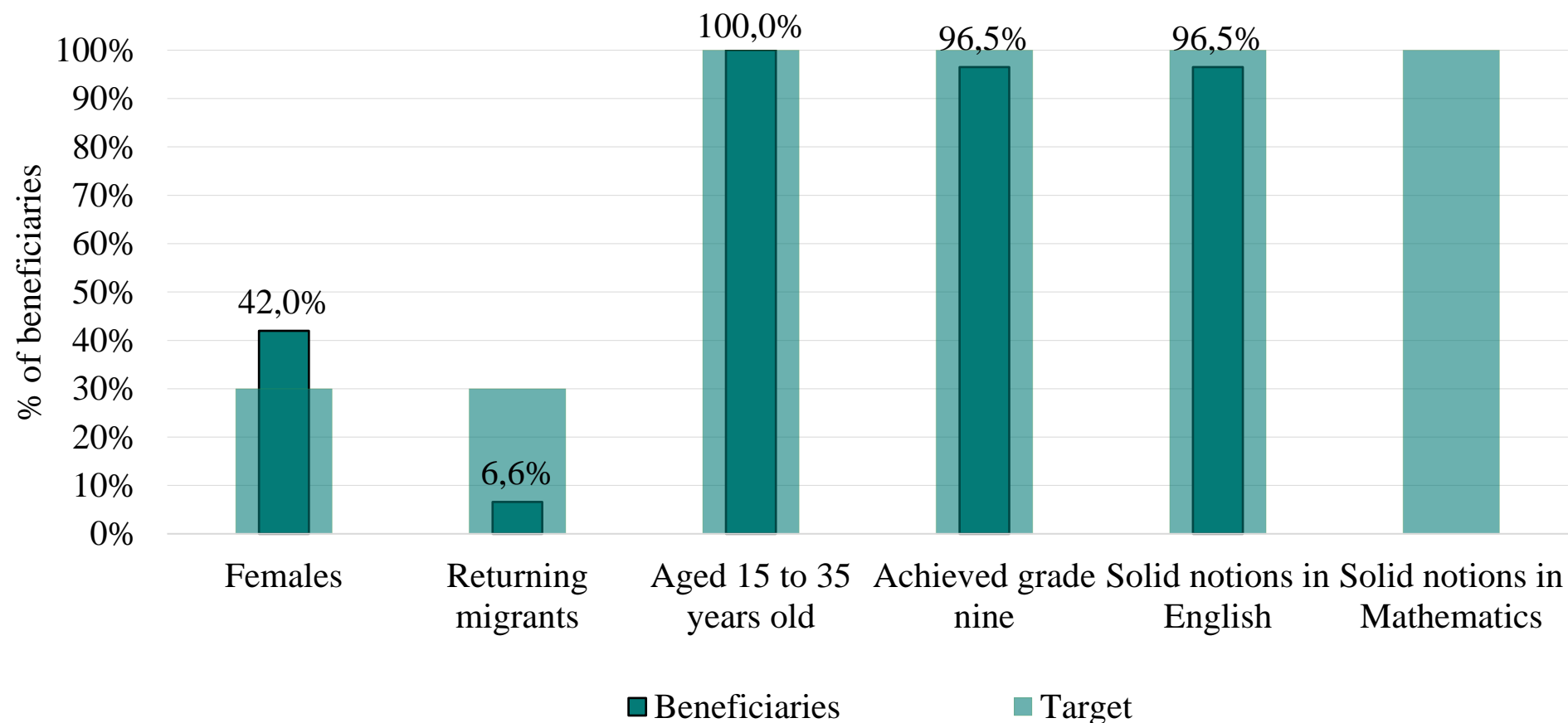


Impact evaluation design: Timeline of evaluation activities



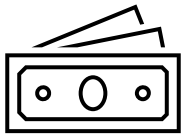
Findings & lessons learned

% of targeted groups trained



Source: Tekki Fii programme final report and C4ED

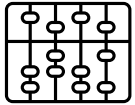
Barriers to enrolment of returnees:



Economic necessity



Social support & re-integration



Other programmes



Psychological & emotional challenges









Documentation issues





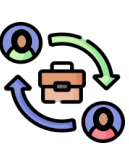











Other demographic variables

- Increase outreach and community participation
- Recruit returning migrants as project staff
- Increase collaboration with IOM
- Provide additional support for returning migrants
- Reduce opportunity costs of participation
- Adapt eligibility criteria for vulnerable groups



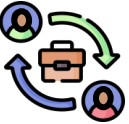











Discussion...
(≈ 10 min)

Dimension	Females		Males	
	TVET	TVET+BD	TVET	TVET+BD
 Stable employment		+		
 Formal employment				
 Injuries & sickness				
 Job of interest				
 Income				
 Resilience				



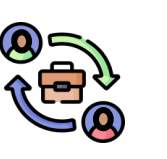











Impacts of the programme: findings

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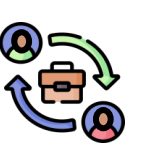











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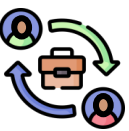











Impacts of the programme: findings

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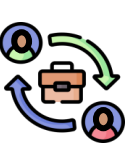











Impacts of the programme: findings

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	 Resilience				

Impacts of the programme: findings

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	 Formal employment		+		+
	 Injuries & sickness			+	++
	 Job of interest	+	++	++	++
	 Income			++	+++
	 Resilience				

- Large and positive impacts **on the creation of (formal) businesses**, and consequently, **on income** (+23%).
 - Impacts on employment tend to be larger than the average effects in other evaluated TVET programmes
 - Impacts on employment increase over time.
 - Mitigated impacts on decent employment
 - Though it reduced the gender (formal) employment gap, important differences prevail...

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- Though it reduced the gender (formal) employment gap, important differences prevail...
 - Income differences increased
 - Business sizes increased
 - No improvement of working conditions among female who were already in employment (i.e. female glass ceiling?)
 - Exposure of males to job hazards increased

- **To promote decent employment among males**, the TVET provided by Tekki Fii-GIZ is sufficient thanks to the bundle of services provided. However, the additional BD training increases the impact.
- **To prevent potential health risks**, need to include health promotion modules in TVET programmes
- **To promote employment among females**, BD is essential but...
- ... **To promote decent employment among females**, need of follow-up initiatives and ongoing support, including financial and technical assistance to break the glass ceiling.

Thank you

Q & A



Table 1: Trades areas and number of beneficiaries

Trade Areas	# of Beneficiaries				%
	Cycle One	Cycle Two	Cycle Three	Total	
Garment making	58	120	79	257	20.2%
Hairdressing and beauty therapy	54	81	96	231	18.2%
Satellite installation	93	98	60	251	19.8%
Solar technology	100	100	20	220	17.3%
Small engine repairs	0	32	39	71	5.6%
Welding and farm tools repair	16	14	19	49	3.9%
Block laying and concreting	17	14	42	73	5.7%
Tiling and plastering	37	20	20	77	6.1%
Animal husbandry	0	20	21	41	3.2%
TOTAL	375	499	396	1,270*	100%

Note: *Based on GIZ's report, it is unclear whether the final number of beneficiaries is 1,270 or 1,277.

Source: GIZ